



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Schedule Dates 10/19/12-10/25/12
Advertiser National Republican Congressional Committee - In
Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-1E (81865)

Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2604

Account Types National/Political
Billing Type Standard
Comments NRCC 10/19

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Contract # 322384

Date Entered 07/16/12
Last Modified 10/19/12
Entered By Jennifer Stewart

Pittsburgh (WPXI)	Broadcast Month	Spots	Rate
Oct. 2012	24	\$30,900.00	
Grand Total:	24	\$30,900.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	11:34P- TONIGHT SHOW							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/1	7/19/12
2.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	11:59A- Channel 11 News At Noon							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/2	7/16/12
3.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:58P- Channel 11 News At 6pm M-F							1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/3	7/16/12
4.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	7:30P- WHEEL OF FORTUNE							1		1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/4	7/16/12
5.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	11:34P- TONIGHT SHOW							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/5	7/19/12
6.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:58P- Channel 11 News At 6pm M-F							1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/6	7/16/12
7.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7:30P- WHEEL OF FORTUNE							1		1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/7	7/16/12
8.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P							1		1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/8	7/16/12
9.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 10:30A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8-1030A/9	7/16/12
10.0	Normal Line / Sports- Local Pro	10/21/12-10/21/12	4	:30	6:58P- Football Night In America							1		1	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	STEELERS FINA 7-830P/10	7/16/12
11.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	8A- 10A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-10A/11	7/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Sales Office: Teletrep/Washington DC, Washington DC (1040)
Buyer Name: ANGLE,BEN
Phone/Fax: /
CPE: 155/426/2604
Account Types: National/Political
Billing Type: Standard
Comments: NRCC 10/19

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPN	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/12	7/19/12
13.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/16/12
14.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	7:30P- WHEEL OF FORTUNE						1			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/14	7/16/12
15.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	10:58P- CHANNEL 11 NEWS AT 11P						1			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/15	7/16/12
16.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/16	7/19/12
17.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	11:58P- Channel 11 News At Noon						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/17	7/16/12
18.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/18	7/16/12
19.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	7:30P- WHEEL OF FORTUNE						1			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/19	7/16/12
20.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	10:58P- CHANNEL 11 NEWS AT 11P						1			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/20	7/16/12
21.0	Normal Line / Spot	10/24/12-10/24/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT/21	7/19/12
22.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NEWS 6-630P/22	7/16/12

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WPXI
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National Media
815 Slater's Lane
Alexandria, VA 22314

Contract # 3223384

Schedule Dates
10/19/12-10/25/12

Date Entered
07/16/12

Last Modified
10/19/12

Bv. Broadcast Month
Oct. 2012

Pittsburgh (WPXI)

Spots
24

Rate
\$30,900.00

Entered By
Jennifer Stewart

CO-OP
Yes

Headline #
06187647

Brand
Political - Issue (1068)
ISS/NRCC-IE (81865)

Demo
Telerep/Washington DC, Washington DC (1040)

Order Type
Normal

Sales Office
Buyer Name
Phone/Fax
CPE

Telerep/Washington DC
ANGLE,BEN
/

Packag Deal!
Commission %
Commission
\$4,635.00

Comments
Account Types
Billing Type
Comments

NRCC 10/19
Standard
NRCC 10/19

Net Total
Sales Tax

\$26,265.00

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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23.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	7:30P- WHEEL OF FORTUNE				1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	WHEEL 730P/23	7/16/12
24.0	Normal Line / Spot	10/22/12-10/25/12	4	:30	5P- 5:30P (EST)		1	X	X	X	X			1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 5-530P/24	10/19/12

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